### FOR KIDS AND TEENS WITH MODERATE TO SEVERE PLAQUE PSORIASIS



In a clinical trial, most children aged 6-18 years with severe plaque psoriasis taking COSENTYX® (secukinumab)\* 75 mg or 150 mg were clear or almost clear at 12 weeks.

\*Children who received COSENTYX 75 mg weighed less than 110 lbs. Children who received COSENTYX 150 mg weighed 110 lbs or more.

#### INDICATIONS

COSENTYX® (secukinumab) is a prescription medicine used to treat:

- people 6 years of age and older with moderate to severe plaque psoriasis (PsO) that involves large areas or many areas of the body, and who may benefit from taking injections or pills (systemic therapy) or phototherapy (treatment using ultraviolet or UV light alone or with systemic therapy)
- people 2 years of age and older with active psoriatic arthritis (PsA)
- · adults with active ankylosing spondylitis (AS)
- adults with active non-radiographic axial spondyloarthritis (nr-axSpA) and objective signs of inflammation
- people 4 years of age and older with active enthesitis-related arthritis (ERA)
- · adults with moderate to severe hidradenitis suppurativa (HS)

#### IMPORTANT SAFETY INFORMATION

Do not use COSENTYX if you have had a severe allergic reaction to secukinumab or any of the other ingredients in COSENTYX. See the Medication Guide for a complete list of ingredients.

Please see additional Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.

Visit COSENTYX.com/pediatric-psoriasis for more information.

"I've had psoriasis since I was 16. Dealing with it as a teenager was hard, 'cuz kids can be so mean. I really wish COSENTYX® had been around when I was younger."



### ACTUAL PATIENT LAURALEE





### KIDS AND TEENS WITH **MODERATE TO SEVERE** PLAOUE PSORIASIS HAVE A **DIFFERENT OPTION**

When you have plague psoriasis, your immune system is overactive. Psoriasis may also be hereditary. That's why if your child has been struggling to manage their skin symptoms (itching, scaling) with creams, lotions, ointments, light therapy, diet changes, holistic or natural remedies, you should consider COSENTYX.



Read more to see why over 5 million **COSENTYX prescriptions** have been filled in the United States\*

\*Across all indications.

#### **IMPORTANT SAFETY INFORMATION (cont)**

What is the most important information I should know about COSENTYX?

COSENTYX is a medicine that affects your immune system. COSENTYX may increase your risk of having serious side effects such as:

#### Infections

COSENTYX may lower the ability of your immune system to fight infections and may increase your risk of infections. Some people have had serious infections while taking COSENTYX, including tuberculosis (TB), and infections caused by bacteria, fungi, or viruses. Some people have died from these infections.

- Your doctor should check you for TB before starting treatment with COSENTYX.
- · If your doctor feels that you are at risk for TB, you may be treated with medicine for TB before you begin treatment with COSENTYX and during treatment with COSENTYX.
- · Your doctor should watch you closely for signs and symptoms of TB during treatment with COSENTYX. Do not use COSENTYX if you have an active TB infection.

Please see additional Important Safety Information throughout brochure. Click here for full Prescribing Information, including Medication Guide.





# PSORIASIS IN CHILDREN IS MORE COMMON THAN YOU THINK

#### WHAT IS PLAQUE PSORIASIS?

Psoriasis often presents itself as red, flaky patches on the skin, scalp, elbows, knees, the palms of hands, and the bottoms of feet. If left untreated, this can cause symptoms to get worse.

#### ABOUT 50% OF KIDS AND TEENS WHO HAVE PSORIASIS HAVE A FAMILY HISTORY



Pediatric psoriasis may be hereditary, which means it can be passed from parents to their children. Of kids and teens who have it, about 50% have a family history of the disease and of those, 60% have an immediate family member with psoriasis.

### ON AVERAGE, SYMPTOMS START BETWEEN THE AGES OF 8 AND 11

Plaque psoriasis symptoms can be a lot to handle. Combine them with the time it takes to apply creams, lotions, or ointments, plus the time it takes to find the right outfit to cover up, and it can seem like psoriasis is taking over your child's day, impacting the entire family.

#### **IMPORTANT SAFETY INFORMATION** (cont)

#### Before starting COSENTYX, tell your doctor if you:

- · are being treated for an infection
- have an infection that does not go away or that keeps coming back
- have TB or have been in close contact with someone with TB
- think you have an infection or have symptoms of an infection such as: fevers, sweats, or chills; muscle aches; cough; shortness of breath; blood in your phlegm; weight loss; warm, red, or painful skin or sores on your body; diarrhea or stomach pain; burning when you urinate or urinate more often than normal



Please see additional Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.



### COSENTYX® IS THE MOST PRESCRIBED\* FDA-APPROVED BIOLOGIC OF ITS KIND IN ADULTS

#### WHAT IS A BIOLOGIC?

ABOUT COSENTYX®

A biologic is a protein-based medication that is made from living sources and is taken by injection or infusion.

#### **HOW DOES COSENTYX WORK?**

COSENTYX works within the body's immune system to selectively target and block just the IL-17A molecule, which is believed to cause inflammation throughout the body when it is overproduced. IL-17A is one of the multiple molecules that is believed to play a role in causing inflammation.

The relationship between how COSENTYX works in the body and how it affects your symptoms is unknown.

## DOCTORS HAVE BEEN TREATING ADULTS WITH PLAQUE PSORIASIS WITH COSENTYX SINCE 2015

COSENTYX has been studied extensively for over 18 years in dozens of clinical trials. More trials are still ongoing as we stay committed to studying COSENTYX for patients living with chronic conditions.

- Well-studied safety profile since launch in 2015
- No routine lab monitoring required during treatment
- No relevant differences in safety between the 75-mg and 150-mg doses
- Low rate of injection-site reactions<sup>†</sup> (2.5%)

#### **WORKS FROM THE INSIDE OUT**



#### IMPORTANT SAFETY INFORMATION (cont)

After starting COSENTYX, call your doctor right away if you have any signs of infection listed on page 4. Do not use COSENTYX if you have any signs of infection unless you are instructed to by your doctor.

What are the possible side effects of COSENTYX?

COSENTYX may cause serious side effects, including:

Please see additional Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.

<sup>\*</sup>Across all indications combined.

<sup>†</sup>Results from a clinical trial of children with severe plaque psoriasis taking COSENTYX at week 12.



#### **CLEAR SKIN FAST**

In a clinical trial, most children aged 6–18 with severe plaque psoriasis taking COSENTYX®\* 75 mg or 150 mg were clear or almost clear at 12 weeks.

For those taking 75 mg (less than 110 lbs): 32% WERE CLEAR OR ALMOST CLEAR VS. 5% TAKING PLACEBO

APPROXIMATELY 6 OUT OF 10 SAW AT LEAST 75% SKIN CLEARANCE VS. 10% TAKING PLACEBO

APPROXIMATELY 4 OUT OF 10 SAW AT LEAST 90% SKIN CLEARANCE VS. 5% TAKING PLACEBO



RESULTS

For those taking 150 mg (110 lbs or more): 81% WERE CLEAR OR ALMOST CLEAR VS.

**5% TAKING PLACEBO** 

APPROXIMATELY 9 OUT OF 10 SAW AT LEAST 75% SKIN CLEARANCE VS. 19% TAKING PLACEBO

APPROXIMATELY 8 OUT OF 10 SAW AT LEAST 90% SKIN CLEARANCE VS. 0% TAKING PLACEBO

\*Dosage strength based on child's weight.

TALK TO YOUR CHILD'S DERMATOLOGIST ABOUT COSENTYX TODAY



#### **IMPORTANT SAFETY INFORMATION** (cont)

#### Serious allergic reactions

Serious allergic reactions can occur. Get emergency medical help right away if you get any of the following symptoms: feeling faint; swelling of your face, eyelids, lips, mouth, tongue, or throat; trouble breathing or throat tightness; chest tightness; skin rash or hives (red, itchy bumps).

If you have a severe allergic reaction, do not give another injection of COSENTYX.

#### Inflammatory bowel disease

New cases of inflammatory bowel disease or "flare-ups" can happen with COSENTYX, and can sometimes be serious. If you have inflammatory bowel disease (ulcerative colitis or Crohn's disease), tell your doctor if you have worsening disease symptoms during treatment with COSENTYX or develop new symptoms of stomach pain or diarrhea.

Severe skin reactions that look like eczema can happen during treatment with COSENTYX from days to months after your first dose and can sometimes lead to hospitalization. Your doctor may temporarily stop treatment with COSENTYX if you develop severe skin reactions. Tell your doctor if you have any of the following signs or symptoms: redness or rash; itching; small bumps or patches; your skin is dry or feels like leather; blisters on the hands or feet that ooze or become crusty or skin peeling.

The most common side effects of COSENTYX include: cold symptoms, diarrhea, and upper respiratory tract infections.

Please see additional Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.



## GETTING YOUR CHILD STARTED WITH COSENTYX®

Your child's doctor will prescribe the dose of COSENTYX that's right for your child, guided by your child's weight. To start, your child will take COSENTYX once a week for 5 weeks. Then, just once a month for maintenance.

If your child weighs less than 110 lbs, the recommended dose is 75 mg. If your child weighs more than 110 lbs, the recommended dose is 150 mg.

- If the prescribed dose of COSENTYX is 75 mg, you must give 1 injection of the COSENTYX 75-mg prefilled syringe for each dose
- If the prescribed dose of COSENTYX is 150 mg, you must give 1 injection of the COSENTYX 150-mg Sensoready® Pen or 150-mg prefilled syringe for each dose

#### **IMPORTANT SAFETY INFORMATION (cont)**

These are not all of the possible side effects of COSENTYX. Call your doctor for medical advice about side effects.

#### Before using COSENTYX, tell your doctor if you:

- have any of the conditions or symptoms listed on page 4 for infections.
- have inflammatory bowel disease (Crohn's disease or ulcerative colitis).
- are allergic to latex. The needle cap on the COSENTYX Sensoready® pen, and 150 mg/mL and 75 mg/0.5 mL prefilled syringes contains latex.
- have recently received or are scheduled to receive an immunization (vaccine). People who take COSENTYX should not receive live vaccines. Children should be brought up to date with all vaccines before starting COSENTYX.
- have any other medical conditions and all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Keep a list of your medicines to show your healthcare provider and pharmacist when you get a new medicine.

### CONVENIENT ONCE-A-MONTH DOSING

#### **TO START** Initial loading Your doctor once weekly Weeks 2 will prescribe x5 weeks your child 3 5 weekly doses.\* 2 **TO CONTINUE** After that, vour 3 child will only need to take COSENTYX once a month, which Maintenance means fewer once monthly interruptions in your daily routine.

\*Monthly dose equals 1 dose every 4 weeks.

#### **IMPORTANT SAFETY INFORMATION** (cont)

- are pregnant or plan to become pregnant. It is not known if COSENTYX can harm your unborn baby.
   You and your doctor should decide if you will use COSENTYX.
- are breastfeeding or plan to breastfeed. It is not known if COSENTYX passes into your breast milk.

Please see additional Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.

DOSING



## GET COMFORTABLE WITH COSENTYX®

With once-monthly dosing, COSENTYX helps make treating your child's plaque psoriasis convenient to manage. And there is no routine lab monitoring during treatment.

Children should not inject themselves with COSENTYX. An adult caregiver should prepare and inject COSENTYX after receiving training from a healthcare provider on the right way to prepare and inject COSENTYX.

Talk to your doctor if you have any questions.



#### INJECTION RESOURCES

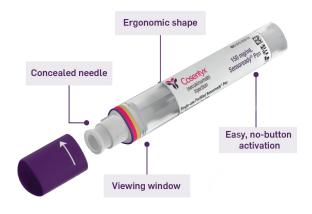
Read the detailed "Instructions for Use" that comes with your COSENTYX for information on how to prepare and inject a dose of COSENTYX, and how to properly throw away (dispose of) used COSENTYX. For added support, a Novartis Patient Support Team Member is also available at 1-844-COSENTYX (1-844-267-3689).

## THE SENSOREADY® PEN IS EASY TO USE

The Sensoready® Pen is designed to be easy to use and comfortable.

More than 90% of adults reported no pain or reaction during or after the injection.\*

Nearly 9 out of 10 adults reported being satisfied or very satisfied with self-injection using the Sensoready® Pen.\*



\*In a study of adults with active psoriatic arthritis.

SCAN THIS CODE TO VIEW OUR SUPPLEMENTAL INJECTION DEMONSTRATION VIDEOS



#### **IMPORTANT SAFETY INFORMATION** (cont)

You are encouraged to report negative side effects of prescription drugs to the FDA.

Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Please see additional Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.

NJECTING

**Novartis Patient Support is a comprehensive** program designed to help your child start, stay, and save on COSENTYX.

Novartis Patient Support is not a clinical service and does not replace guidance from your healthcare provider. Our goal is to help you feel informed about your treatment from day one.

For caregivers of patients who are starting or taking COSENTYX® (secukinumab), here's what you will get once you sign up:



#### **Novartis Patient Support**

The Novartis Patient Support team can help with:

- Finding answers to questions
- Navigating insurance approvals and investigations
- Directing you to injection resources so you can start with confidence



#### **Financial Support**

If you can't afford your medicine, Novartis may be able to help.

**\$0** 

privately insured patients may be eligible to pay as little as \$0\*



COVERED Up to 2 years of COSENTYX for covered Until You're Covered program<sup>†</sup> if a patient's insurance coverage is denied



#### **Ongoing Support**

The Novartis Patient Support team can offer additional helpful resources

To sign up for Novartis Patient Support and start receiving these free resources, call us at 1-844-COSENTYX (1-844-267-3689) or visit COSENTYX.com.



"The Novartis Patient Support Team has been there to answer my questions - and they even helped me get COSENTYX for free until my insurance covered it."

#### LAURALEE

**ACTUAL PATIENT** 

\*Limitations apply. Subject to annual co-pay benefit limit. Offer not valid under Medicare, Medicaid, or any other federal or state programs. Novartis reserves the right to rescind, revoke, or amend this program without notice. Additional limitations may apply. See complete Terms & Conditions at https://www.cosentyx.com/all/treatment-cost#terms-andconditions for details.

†Covered Until You're Covered also known as Bridge Program applies to COSENTYX Subcutaneous Injection only. Eligible patients must have private insurance and a valid prescription for COSENTYX, and a prior authorization, predetermination, or medical exception that has been denied. Program requires the submission of an appeal of the coverage denial within the first 90 days of enrollment to remain eligible. Program provides COSENTYX for free to eligible patients for up to 2 years, or until they receive insurance coverage approval, whichever occurs earlier. A valid prescription consistent with FDA-approved labeling is required. Program is not available to patients whose medications are reimbursed in whole or in part by Medicare, Medicaid, TRICARE, or any other federal or state program. Patients may be asked to reverify insurance coverage status during the course of the program. No purchase necessary. Program is not health insurance, nor is participation a guarantee of insurance coverage. Additional Limitations may apply. Novartis Pharmaceuticals Corporation reserves the right to rescind, revoke, or amend this Program without notice.

SUPPORT

## **Novartis Patient Support**

## GETTING COSENTYX® (SECUKINUMAB) COVERED

A Novartis Patient Support Team Member will work with you and your healthcare provider to help get your child's COSENTYX prescription approved. Go to COSENTYX.com/how-to-get-cosentyx for a full walk-through of the steps for getting COSENTYX.

## GETTING COSENTYX DELIVERED

COSENTYX is sent to you from a specialty pharmacy since it's a biologic medication, which means it requires special handling and must be refrigerated.

#### **GETTING FINANCIAL SUPPORT**

COSENTYX® Co-Pay Plus offer\*: Pay as little as \$0 Co-Pay for eligible patients with private insurance. In fact, 84%¹ of people who used the COSENTYX Co-Pay Plus Program in 2024 paid nothing out of pocket for their prescription.

#### **HELP NAVIGATING INSURANCE**

In the unlikely event that your child's Private Insurance is denied, we'll do everything we can to help. Learn more about our Covered Until You're Covered program.† The program offers up to 2 years of COSENTYX for free while their healthcare provider tries to secure coverage. For more coverage assistance, head to COSENTYX.com/how-to-get-cosentyx.



Limitations apply. Subject to annual co-pay benefit limit. Offer not valid under Medicare, Medicaid, or any other federal or state programs. Novartis reserves the right to rescind, revoke, or amend this program without notice. Additional limitations may apply. See complete Terms & Conditions at https://www.cosentyx.com/all/treatment-cost#terms-and-conditions for details.

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# QUESTIONS TO ASK YOUR CHILD'S DOCTOR? WRITE THEM HERE

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#### ASK YOUR CHILD'S DOCTOR ABOUT COSENTYX® TODAY



Visit COSENTYX.com/pediatric-psoriasis



Follow us on X @COSENTYXUSOnly



Like us on Facebook at @COSENTYX (secukinumab)



See real stories from people taking COSENTYX on Instagram at @COSENTYX (secukinumab)

Please see Important Safety Information throughout brochure. Click here for full <u>Prescribing Information</u>, including <u>Medication Guide</u>.

Reference: 1. Data on File, Cosentyx Copay FY24 OOP. Novartis Pharmaceuticals Corp; February 2025.



**Novartis Pharmaceuticals Corporation** East Hanover, New Jersey 07936-1080